

EMPIRE SHOPPING GALLERY REOPENS AFTER RENOVATIONS

Popular Subang Jaya Shopping Centre Welcomes Shoppers

SUBANG JAYA, 15 NOVEMBER 2011- Empire Shopping Gallery (ESG), which recently won the coveted FIABCI Malaysia award for the Retail Category, reopened today. Taking the opportunity to further enhance the mall's physical aspect such as its stylish facade and excellent retail offerings, the mall management presents a brand new shopping experience and an even more exciting retail outlook, much to the delight of its patrons and customers. With these upgrades, Empire Shopping Gallery now features a whole host of added facilities that have been designed to improve customers' shopping experience. This is in addition to award-winning features already installed in the mall.

Shoppers are now greeted by refreshed landscaping while an enhanced and widened driveway takes them down to an epoxy-finished car park that offers better grip and a brighter driving experience. All light fixtures in the car park are now low-energy LED lights, to help provide even better and brighter lighting.

Inside Empire Shopping Gallery, shoppers are greeted with a new LED panel wall in the concourse and ground floor entrance, which is a perfect medium for shoppers to catch up on the latest events, happenings and promotions at the mall. Numerous tenants have also taken the opportunity to implement physical facelifts to enhance their outlets' designs. Some new and exciting retail and alfresco dining outlets have also been added to join the already excellent Food & Beverage (F&B) mix of the mall and is targeted to open before the end of this year.

Other improvements undertaken by Empire Shopping Gallery include the decision to go one step above the normal safety requirements and have all F&B units fitted with a brand new gas line system featuring 24-hour suction fans, replete with a state-of-the-art gas sensor system that will automatically switch off gas supply, in case of the detection of a leak. This has been further linked to a master control fitted with an

Empire Shopping Gallery

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Another prestigious project by Mammoth Empire Group

automatic after-hours gas cut-off, that is way and beyond the required standards in Malaysia.

Shoppers were welcomed back in Christmas mood as The Tang's Christmas Store offered a selection of Christmas decorations and gifts that would brighten up shoppers and their homes this festive season.

Shopping is also made all the better with a four-day Reopening Special of a RM10 Empire Shopping Gallery shopping voucher, with a minimum spend of RM50 at any ESG outlet from 15-18 November. Shoppers also have a wide selection of other special promotions offered by the various tenants.

19 November will see a very special Coca-Cola Heritage Fair at the Upper Ground Concourse, and shoppers will be able to enjoy the Year-End Sale from 22 November onwards.

Come December, Empire Shopping Gallery will be decked out in a glittery Christmas theme and at the same time, will host a Jazz Festival that is open to the public. Many tenants are also offering all sorts of offers and promotions that will excite any shopper.

There will also be a new Car Park Jockey service and a brand new glass lift will be installed before the end of the year to provide even more convenience and easier access for all shoppers.

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ISSUED BY:

Reputation Mercatus Malaysia on behalf of Empire Shopping Gallery

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